

Agritourism and Farm Direct Marketing - Bus Tour for Producers

12 noon – 8 p.m. September 14, 2016,
in the Strathmore Region



Featuring:

- 3 different farm stops sharing their real-world experiences
- a farm-to-table demonstration dinner, where you will both learn, and enjoy the food!
- an experienced agritourism coach providing insights for the day
- learnings from Open Farm Days and the Open Farm Days Coaching Program
- opportunities for peer networking with other producers



Tour Stops:

- 1. Seeds to Greens**
- 2. Country Lane Farms**
- 3. Rocking R Guest Ranch**

– Featuring Chef Judy Wood of Meez Cuisine & Catering for the demonstration dinner

Cost and Registration:

Registration deadline is September 7, 2016

Cost: \$30 per person (plus GST), includes tour transportation and supper

Bus pick-up and drop-off point will be in the Strathmore area
To register call 1-800-387-6030

For other questions about the tour, contact Colin Gosselin at 780-968-3518 (dial 310-0000 first for toll-free access in Alberta) or colin.gosselin@gov.ab.ca